

European Twiddle Muff Awards 2022

Call for entering the Awards

Initiated by the charity Ozana, Zagreb, Croatia

Organized by the EWE Foundation, Nicosia, Cyprus

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Art. 1. SUBJECT

The European Twiddle Muff Awards initiative is a competition (in further text "Awards") initiated by Croatian charity Ozana, Zagreb, organized and promoted by the EWE Foundation (www.ewe.network). It is open to all for submitting the best work of art and design of twiddle muff, a sensory aid for patients with Alzheimer disease and other dementia.

By organizing this Awards, the EWE Foundation wishes to encourage knitting, crocheting, felting and weaving for a cause by making twiddle muffs on a European level, stimulate creation in abundance of twiddle muffs to be put in use, encourage creativity in their creation, gather ideas for their making, promote the usefulness of twiddle muffs and encourage their use on a European level.

All the twiddle muffs made during the Awards will be donated to institutions caring for patients with dementia. No selling of the twiddle muffs is allowed.

According to the aim of the initiative, all winners will receive a certificate acknowledging their achievement. In-kind and symbolic prizes will be accompanying the certificates.

Art. 2. WHO CAN PARTICIPATE

Participation in the competition is open to all interested individuals and organizations in Europe.

Art. 3. CATEGORIES, SELECTION CRITERIA AND AWARDS

There is one main category and four special awards each having their selection criteria.

One twiddle muff can win only one award.

Art. 3.1. Main category and the selection criteria

The main category refers to 5 best twiddle muffs.

Selection criteria elements are: overall impression, theme, creativity of the attachments, use of colors, softness. The judges receive a score sheet, where they give scores from 0-10 for each element, 10 being the highest score. The scores from each judge for the same twiddle muff are added up and it gives a total general score for that twiddle muff.

Extra scores can be gained for the use of:

- natural fibers (a maximum of 10 scores for 100%, percentage stated divided by ten gives the score received),
- reused or recycled fiber (a maximum of 10 scores for 100%, percentage stated divided by ten gives the score received),
- leftover fiber (a maximum of 10 scores for 100%, percentage stated divided by ten gives the score received),
- note to beneficiary (maximum of 10 scores) and
- story shared (maximum of 10 scores).

Extra scores are allocated by the judge of the EWE Foundation according to the application form received. The total extra score is calculated by adding all the extra scores together.

The total general score is added together with the total extra score and it gives a total score for that twiddle muff. A rank list is going to be made regarding the total score of each twiddle muff, listing first the highest number.

Art. 3.2. Additional categories and selection criteria

The Awards also includes following additional categories for special awards:

1. Special award for the softest with 100% wool
2. Made by a man special award; all the criteria for the main category plus to be made by man
3. Most active country special award determined by pro rata of population
4. Public's Choice Awards; chosen through public online voting organized by EWE Foundation through its FB account

Art. 3.2.1. Selection criteria for Special award for softest with 100% wool

Only twiddle muffs made with 100% natural fibers and 100% wool, and having a softness score higher than 5 from every judge can enter this category.

Same selection criteria and score calculation applies as in Art.3.1.

Art. 3.2.2. Selection criteria for the Made by a man special award

Only twiddle muffs made by a man enter this category.

Same selection criteria and score calculation applies as in Art.3.1.

Art. 3.2.3. Selection criteria for Most active country special award

The most active country will be determined by pro rata population. Each group counts the number of twiddle muffs being made in their group, reporting it to the region coordinator. The regional coordinators add up the total number of twiddle muffs made in their country and pass on the information to the EWE Foundation where the information is stored and the most active country is determined.

The equation to be used for calculating how active each country was is the following:

Determining how active each country was =

$$\frac{\text{number of twiddle muffs made for the Awards in that particular country}}{\text{population number for 2020 in that country}} \left[\frac{\text{piece}}{\text{capita}} \right]$$

The population number for 2020 provided by the Worldometers for European countries will be used in the equation as it can be seen here:

<https://www.worldometers.info/population/countries-in-europe-by-population/>

A rank list is going to be made regarding the equation on determining how active each country was, listing first the country with the highest number.

Art. 3.2.4. Selection criteria for the Public's Choice Awards

The first 5 twiddle muffs that receive the highest number of votes will be the winner of the Public's Choice Awards. Person may vote for as many twiddle muffs as she/he likes but can vote only once. Voting will take place in August 2022 and it will be closed on 31st August 2022.

Art. 3.3. Awards certificates

All winners will receive a certificate acknowledging their achievement. In-kind and symbolic prizes will be accompanying the certificates.

Art. 4. PARTICIPATION REQUIREMENTS

Art. 4.1. Guidelines

The twiddle muff has to be made in accordance with the Guidelines on how to make a twiddle muff for The European Twiddle Muff Awards (in further text "Guidelines") which will be available on the web page of EWE Foundation after the launching of the Awards. The Guidelines refer to suggestions about the dimensions of the twiddle muff, type of materials allowed to be used and rules regarding the safety of the product.

Art. 4.2. Safety check

All the twiddle muffs received for the Awards will be submitted to check up for following safety instructions explained in the Guidelines before being considered for competition. This procedure will be carried out in Zagreb by the organization initiating the Awards. Written note will be attached to every twiddle muff examined. Those which are in accordance with safety rules will be marked as "approved for award". If twiddle muff does not satisfy in technical terms it will not be allowed to enter the awards. With necessary changes it can still be donated to beneficiaries.

The EWE Foundation and initiating organization declines any responsibility on any accident that may occur as a consequence of the distribution of the Twiddle Muffs received for the competition and subsequently distributed to patients.

Art. 4.3. Twiddle muff application form

All the twiddle muffs submitted for the Awards have to be sent together with the filled out Twiddle muff application form which will be available for download on the web page of EWE Foundation after the launching of the Awards. The Twiddle muff application form consists of several questions that need to be answered by the person submitting the twiddle muff. Questions refer to personal data (name, surname, age, gender - if one wants to submit for the special prize in category Made by a man - see Art. 3.2), contact details, materials used in the process of making their twiddle muff, reason why they got involved in the Awards and what they gained from participating in the award, and photo or sketch of the twiddle muff. Preferably, one can also add a note for a beneficiary, but it is not a requirement.

Statements gathered through the Twiddle muff application form will be used only for promotion of making and using twiddle muffs. With signing the informed consent person allows the organizer to use his statements from Twiddle muff application form as quotes published with initials and age.

Art. 4.4. Signed consent

Each participant has to sign an Informed consent to agree with the propositions of the competition. Informed consent will be a part of the twiddle muff application form and will also refer to reading the Call for entering the awards rules before signing it. (See also Art. 7.)

In further text "Twiddle muff" is used to mark a twiddle muff that meets all the criteria listed above.

Art. 5. PARTICIPATION PROCEDURE

Participation procedure provides information about the Support structure for the participants, Procedure for individual participants, the Process of pre-selection and Timeline.

The following structures will be included in the process of promoting the Awards and collecting twiddle muffs.

Art. 5.1. Support structure for participants

Art. 5.1.1. EWE Foundation

EWE Foundation is organizer of the Award, main promoter and referral point for all the information and documents including Call for the Awards, Guidelines, Twiddle muff application form including the Informed consent, List of regional coordinators, FB voting for Public awards.

Art. 5.1.2. Regional Coordinator

Regional Coordinators are groups or individuals acting as facilitators for other groups and individuals within that country, being responsible for collecting the twiddle muffs aimed for the Awards, reassuring that all the requirements are met (Art. 4), doing the pre-selection and sending the selection of maximum 25 twiddle muffs per country to Zagreb. They should also provide all the documents in their language if needed, list of groups involved and look for beneficiaries for the twiddle muffs not entering the Awards. They are also responsible for registering the number of twiddle muffs made in their country. All the Regional Coordinators will be listed at the web page of the EWE Foundation after the launch of the Awards.

In addition, if there is no active group in a region or country, the regional coordinator collects twiddle muffs from individuals and does the process of pre-selection.

Art. 5.1.3. Group

Groups act as facilitator and motivator for their membership to make twiddle muffs, they are collecting twiddle muffs from individuals, reassuring that all the requirements are met (Art. 4), making pre-selection by choosing up to maximum 10 twiddle muffs to enter the Awards and sending that choice of twiddle muffs to regional coordinators. They are also responsible for registering the number of twiddle muffs received in general and forwarding this information to the regional coordinators.

If there is no regional coordinator in their country, groups can send their selection of up to 10 twiddle muffs directly to Zagreb.

Art. 5.2. Procedure for individual participant and pre-selection

Each individual participating in the Awards has to make a twiddle muff according to the Participation requirements (Art. 4.) and respecting the Timeline (Art. 5.1.).

Each twiddle muff has to go through the process of pre-selection. One person can submit as many twiddle muffs as he/she wants for pre-selection.

The criteria for pre-selection are not determined by this call and depend solely on the group and regional coordinators. The process of pre-selection will be done as follows.

If an individual participant is a part of the group he submits his twiddle muff/twiddle muffs to that group for pre-selection.

If an individual participant is not a part of a group he contacts the closest regional coordinator listed on the EWE Foundation web page asking how to proceed. Participants are then instructed to either send twiddle muffs to a closest group or to send them to a regional coordinator for pre-selection.

Twiddle muffs that have passed the pre-selection will be sent to Zagreb by regional coordinators or groups. (Art. 5.2). It is strongly suggested that the number of twiddle muffs sent from one county does not exceed 25.

Art. 5.3. Timeline and contacts

For the participation in the Award by the Participants and the realization of the works for the Award timeline is as follows.

Announcement of the start of the award at the 2nd EWD on 9th April 2022

Email address for any question and request of information: **awards@ewe.network**

Deadline for sending twiddle muffs to Regional Coordinators 30th June 2022

Deadline for sending the chosen twiddle muffs to Zagreb, Croatia 31st July 2022

Address where to send the twiddle muffs for submission:

“OZANA” and EWE Foundation – European Twiddle Muff Awards
Štrikeraj Café, Ulica grada Vukovara 239, 10 000 Zagreb, Croatia

Public choice voting taking place on Facebook in August 2022

The announcement of the winners on 21st September 2022 in
Zagreb as part of a celebratory event (World Alzheimer Day)

Art. 6. SELECTION PROCESS

The announcement of the winners will be on 21st September 2022 (World Alzheimer Day) in Zagreb as part of a celebratory event.

Judges need to be able to touch the twiddle muffs in order to make a decision thus choosing the winners in main category (Art. 3.1) and additional categories 1 and 2 (Art. 3.2.).

Upon arrival in Zagreb, all the received twiddle muffs will be checked and labeled for safety according to the Guidelines, numbered and photographed.

The name of the judges will be displayed on the EWE Foundation’s website no later than the 31st August. Each member of the jury will have equal votes.

Art. 6.1. Choosing winners in main category

Twiddle muffs that have won the Public’s Choice Awards are not entering this category.

The first five twiddle muffs at the top of the rank list win. The rank list is determined as described in (Art. 3.1.). If the first five cannot be determined as there are equal points involved, the twiddle muffs having the same scores will be winners too even if it means that more than five has to be announced as winners. At least five winners will be announced, meaning it can be more depending on the scores.

The winners of this category will be determined after the Public’s Choice Awards. The twiddle muffs winning this category cannot be considered for other special prizes.

Art. 6.2. Choosing winners in additional categories

Art. 6.2.1. Special award for softest with 100% wool

Twiddle muffs that have won the Public's Choice Awards and the main category are not entering this category.

The first twiddle muffs at the top of the rank list win. The rank list is determined as described in (Art. 3.2.1.).

If there are more than one twiddle muff having the highest scores all of the twiddle muffs having the same highest scores will be announced as winners too. At least one winner will be announced, meaning it can be more depending on possible equal scores.

Art. 6.2.2. Most active country .

The country at the top of the rank list wins. The rank list is determined as described in (Art. 3.2.3.).

If there are more than one country having the same highest scores, all of the countries having the same highest scores will be announced as winners. At least one winner will be announced, meaning it can be more depending on possible equal scores.

Art. 6.2.3. The best made by a man

Twiddle muffs that have won the Public Choice Award, the main category or the Special Award for softest with 100% wool are not entering this category.

The same criteria and jury as in the main category applies, but only the twiddle muffs made by a man enter this category.

The highest score wins.

If there are more than one twiddle muff having the highest scores all of the twiddle muffs having the same highest scores will be announced as winners too. At least one winner will be announced, meaning it can be more depending on possible equal scores.

Art. 6.2.4 Public's Choice Award

Photos of all the twiddle muffs arriving in Zagreb will be uploaded to the FB album in random manner and admitted for participation in public choice voting which will be organized online according to the Timeline (Art. 5.1) . All the photos will be done by the same person in the same manner providing the same initial chance for each twiddle muff.

The first five with the highest likes will win.

The winners of this category will be determined first.

The announcement of the winners will be on 21st September 2022 (World Alzheimer Day) in Zagreb as part of a celebratory event.

Art. 7. INTELLECTUAL PROPERTY

By submitting the twiddle muff and signing the Informed consent all the participants agree that twiddle muffs submitted will be distributed to institutions caring for patients.

Each received twiddle muff have to pass a safety check in Zagreb (Art.6) before being considered for competition; with signing the Informed consent participant agrees with this procedure, and also agrees that if the twiddle muff does not satisfy in technical terms,

necessary changes will be made and the twiddle muff will be distributed to institutions caring for patients but will not enter the competition.

One of the aims of the twiddle muff award is to gather ideas for other people making the twiddle muffs in the future and with signing the Informed consent person agrees that submitted twiddle muff can be used for that purpose.

Each person submitting the twiddle muff is responsible for creation of that twiddle muff and it is not upon the organizers of this Awards to check if someone else's intellectual property has been violated by that. With signing the Informed consent person agrees to take full responsibility in any disputes about that matter.

With signing the Informed consent person also agrees with the Art.4.3 referring to Twiddle muff application form.

Art. 8. SEATS AND DISPUTES

By signing the application form and the informed consent form, participants accept all the above-mentioned rules and terms. The EWE Foundation is a charitable NGO registered in Cyprus and will not accept any legal dispute on the European Twiddle Muffs Awards. The decisions of the Judging Panel are unappealable.