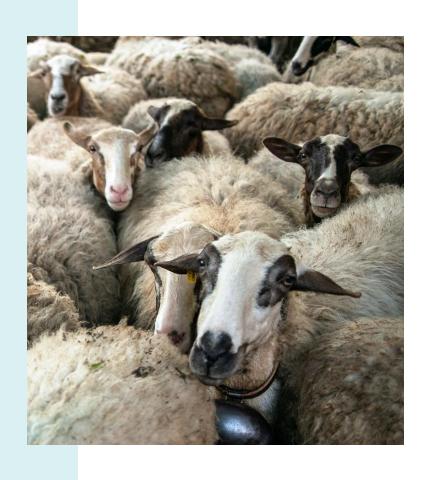


## Ποκάρι [pokári]:

The amount of wool that can be shorn from one sheep.



## **ABOUT US**

The Pokari Project is a group consisting of artisans, livestock farmers and scientists.

It aims at restoring the value of Greek sheep wool.

## **FACT**



# There is no such thing as non-usable wool

there is only wool fitted for different purposes



#### Lena Gerothanasi

- Farmer
- Weaver
- Felter



#### Ioanna Mandila

- Environmental
   Science/ Nature
   Conservation and
   Landscape
   Management
- Amateur felter



#### Stella Prasinou

- Cultural Heritage Management
  - Seamstress
- Amateur weaver

## **OUR TEAM**

## OUR ADVISORS

**ACTIONS – EVENTS - COLLABORATIONS** 

What led to the concept of our initiative



**ATELIER - Laines d' Europe** is a nonprofit association that promotes the production and processing of wool from Europe within the framework of individual or collective, artisanal or agricultural businesses.



Association of Nomadic Pastoral Farmers of Epirus is a nonprofit organization, consisting of farmers who raise indigenous breeds of livestock utilizing the mountain pastures of Epirus for a certain period of the year.



## Animal Genetic Resources Center of Ioannina

It deals, among others, with topics related to the conservation & genetic improvement of indigenous livestock breeds.



#### **Agricultural University of Athens**

Its vision is to achieve Educational and Research Excellence so as to occupy a dynamic position in the international academic environment.

### Actions – Events - Collaborations



2014

Start of cooperation between Greek institutions and ATELIER-Wools of Europe



2016

Wool sampling and fibre analysis of three Greek indigenous sheep breeds (159 animals of the Katsikas, Kalarrytiki and Frizarta breeds)



2017

"Sheep Wool Day
Conference, We Produce,
We Remember, We
Create" in Dolo Pogoniou.
The event took place under
the auspices of the Ministry
of Agriculture Development
and Food.



2018

Educational visit of fifteen Greek breeders to the South of France, in September 2018, funded by Erasmus plus and hosted by ATELIER-Wools of Europe.



2021

Foundation of The Pokari Project











## OUR GOAL

To restore the value of Greek wool, by creating a sustainable yarn that

- supports the primary sector
- contributes to the reduction of waste
- promotes the conservation of cultural heritage
- protects the indigenous sheep breeds



