



Isavella Kailidou

Board Member

Isavella studied Economics and Commerce at the Università Politecnica delle Marche in Italy, with specialization in Business, Management and Marketing.

She has a vast background in international brands, specialising in the FMCG's industry & Retail with successful track record and experiences gained in marketing and sales. She has more than 20 years of experience in Marketing and Sales sectors of top worldwide brands with a proven track record of growth success, by utilizing innovative approaches, connecting people, storytelling and humanizing brands.

She is a strong and passionate leader focusing in achieving growth and profitability, through customer focus and excellence, adapting fast to business environment challenges. During the past five years she is dealing with international business development, for imports and exports, covering Cyprus, and Italy. She is actively promoting Private Label in Europe.